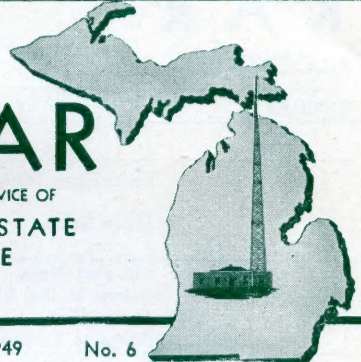


# WKAR

BROADCASTING SERVICE OF  
MICHIGAN STATE  
COLLEGE



Vo. 15
March, 1949
No. 6

## *My Big Story*

Every community in Michigan is served by a local newspaper, daily or weekly, which reports the happenings in that area. Often this newspaper is the spearhead for projects which are for the benefit of the community or is the leader in the fight to protect the interests of the community. Often it has covered an emergency, promoted a new hospital or developed a worthwhile activity. That is a story. Each of the 360 weekly and 52 daily papers in Michigan has such a story of which it is proud.



In a new series of programs arranged by Prof. A. A. Applegate of the Department of Journalism, a different editor will be presented each week to tell of his big story. Opening the series on March 4 will be Mr. Paul A. Martin, publisher of the Lansing State Journal. Other editors will be interviewed on succeeding programs and their big story dramatized. The series, heard each Friday at 5:30 P.M., will provide a complete picture of outstanding events in the history of Michigan within recent years.

## MICHIGAN STATE COLLEGE BROADCASTING STATIONS

**WKAR**

**WKAR-FM**

Cooperative Extension Work in Agriculture and Home Economics, Extension Service, Michigan State College and the U. S. Department of Agriculture Cooperating.

### PROGRAM HIGHLIGHTS

"Friend from Afar," Sunday at 3:00 P.M.\*, brings you first hand information of the life and customs in countries throughout the world as a means of better understanding of our neighbors in far off lands. Arranged by the Institute of Foreign Studies, the participants are chosen from the more than three hundred foreign students enrolled at Michigan State College.

With supplies and prices in constant change, the Consumer Education Project of the Extension Service presents a weekly report giving information on our food situation. Listen to "Consumer Food Facts" each Thursday at 11:00 A.M.\*

One of the important agencies of the United Nations is the United Nations Educational Scientific and Cultural Organization with headquarters in Paris. A new program, "UNESCO World Review," presents the achievements of all nationalities toward the goal of international understanding. Contributions to the program, heard each Monday at 5:30 P.M.\* come from internationally known educators and scientists.

The dramatic story of incidents in the lives of the men and women who have contributed to the progress of our state is presented each Tuesday at 4:00 P.M.\* "Men of Michigan" describes outstanding achievements of our citizens in government, in science and in agriculture and business.

\*Broadcast over both WKAR and WKAR-FM.

### MICHIGAN STATE COLLEGE

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C. V. Ballard, Director of Extension Work

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**RADIO PROGRAM**

WKAR

WKAR-FM



# W K A R

870 KILOCYCLES

## PROGRAM SCHEDULE

MARCH 1949

# WKAR-FM

90.5 MEGACYCLES

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
AM	WKAR and WKAR-FM						
7	00 Farm News Digest 15 " " 30 Dawn Salute 45 " "	00 Farm News Digest 15 " " 30 Dawn Salute 45 " "	00 Farm News Digest 15 " " 30 Dawn Salute 45 " "	00 Farm News Digest 15 " " 30 Dawn Salute 45 " "	00 Farm News Digest 15 " " 30 Dawn Salute 45 " "	00 Farm News Digest 15 " " 30 Dawn Salute 45 " "	00 Farm News Digest 15 " " 30 Dawn Salute 45 " "
8	00 Morning News 15 Strings in the AM 30 Scrap Book 45 Songs to Remember	00 Morning News 15 Strings in the AM 30 Scrap Book 45 Songs to Remember	00 Morning News 15 Strings in the A.M. 30 Scrap Book 45 Songs to Remember	00 Morning News 15 Strings in the A.M. 30 Scrap Book 45 Songs to Remember	00 Morning News 15 Strings in the A.M. 30 Scrap Book 45 Songs to Remember	00 Morning News 15 Strings in the AM 30 Scrap Book 45 Songs to Remember	00 Morning News 15 Strings in the AM 30 Scrap Book 45 Songs to Remember
9	00 Reading Circle 15 " " 30 Hymns You Love 45 Homemakers Hour	00 Reading Circle 15 " " 30 Hymns You Love 45 Homemakers Hour	00 Reading Circle 15 " " 30 Hymns You Love 45 Homemakers Hour	00 Reading Circle 15 " " 30 Hymns You Love 45 Homemakers Hour	00 Reading Circle 15 " " 30 Hymns You Love 45 Homemakers Hour	00 Reading Circle 15 " " 30 Hymns You Love 45 Homemakers Hour	00 Reading Circle 15 " " 30 Hymns You Love 45 Homemakers Hour
10	00 Adv. in Music 15 " " 30 Adv. in Research 45 Organ Moods	00 Music Room 15 " " 30 The Bookman 45 Organ Moods	00 Music Room 15 " " 30 Child in School 45 " "	00 Music Room 15 " " 30 The Bookman 45 Organ Moods	00 Music Room 15 " " 30 Future Farmers 45 Organ Moods	00 Music Room 15 " " 30 Future Farmers 45 Organ Moods	00 Music Room 15 " " 30 Future Farmers 45 Organ Moods
11	00 Parents Forum 15 Vocal Spotlight 30 Headline Edition 45 Music Hall Varieties	00 Parents Forum 15 Vocal Spotlight 30 Headline Edition 45 Music Hall Varieties	00 Michigan P.T.A. 15 Vocal Spotlight 30 Headline Edition 45 Music Hall Varieties	00 Social Security 15 Vocal Spotlight 30 Headline Edition 45 Music Hall Varieties	00 Consumer Facts 15 Vocal Spotlight 30 Headline Edition 45 Music Hall Varieties	00 Parents Forum 15 Vocal Spotlight 30 Headline Edition 45 Music Hall Varieties	00 Michigan Grange 15 Knapp Family 30 Headline Edition 45 Music Hall Varieties
PM	00 Farm Service Hour 15 " " 30 " " 45 " "	00 Farm Service Hour 15 " " 30 " " 45 " "	00 Farm Service Hour 15 " " 30 " " 45 " "	00 Farm Service Hour 15 " " 30 " " 45 " "	00 Farm Service Hour 15 " " 30 " " 45 " "	00 Farm Service Hour 15 " " 30 " " 45 " "	00 Farm Service Hour 15 " " 30 " " 45 " "
1	00 String Serenade 15 Week in History 30 Chapel Meditations 45 " "	00 Farm Forum 15 " " 30 Cloutier Music 45 " "	00 State Agr. Dept. 15 Electricity at Work 30 Cloutier Music 45 " "	00 Mich. Health Dept. 15 Electricity at Work 30 Cloutier Music 45 " "	00 Bulletin Room 15 Electricity at Work 30 Cloutier Music 45 " "	00 Slim Bryant 15 Farm Animals Dis. 30 Cloutier Music 45 " "	00 4-H Clubs 15 Slim Bryant 30 Cloutier Music 45 " "
2	00 Living Today 15 " " 30 Chamber Music 45 " "	00 Todays Conserv'tion 15 Music Department 30 Medical Series 45 Lane Hall	00 Instrumental Var. 15 Geography in News 30 Answer the Editor 45 " "	00 Veterans Affairs 15 Suzanne Pfizner 30 Words in the News 45 Music Program UM	00 The Mastersingers 15 Geography in News 30 Ins, Outs of Music 45 " "	00 Mich. School Time 15 Music Department 30 Workshop Drama 45 Research Staff	00 Look at Australia 15 Waltz Lives On 30 Men Behind Melody 45 It Act'ly Happened
3	00 Friends from Afar 15 Sinfonia Program 30 Rural Religious Life 45 " "	00 Music You Want 15 " " 30 Between the Lines 45 With the Classics	00 Music You Want 15 " " 30 Between the Lines 45 Music Department	00 Music You Want 15 " " 30 Between the Lines 45 With the Classics	00 Music You Want 15 " " 30 Between the Lines 45 With the Classics	00 Music You Want 15 " " 30 Between the Lines 45 With the Classics	00 Saturday Symphony 15 " " 30 " " 45 " "
4	00 Sunday Symphony 15 " " 30 " " 45 " "	00 Mich. Educ. Ass'n. 15 Music for Moderns 30 College News 45 Sports Trail	00 Men of Michigan 15 Music for Moderns 30 Meet the Students 45 Sports Trail	00 Penal Progress 15 Music for Moderns 30 Counseling Center 45 Sports Trail	00 Curtain Going Up 15 Music for Moderns 30 College Moves Ah'd 45 Sports Trail	00 Its the Custom 15 Music for Moderns 30 Voice of the Veter'n 45 Sports Trail	00 Song of Michigan 15 Music for Moderns 30 " " 45 H. S. Sports
5	00 World News 15 Marine Band 30 Starr Com'nwealth 45 Music that Lives	00 The Bookmobile 15 Listen to the Band 30 UNESCO W. Review 45 World News	00 The Bookmobile 15 Listen to the Band 30 Econ. Development 45 World News	00 The Bookmobile 15 Listen to the Band 30 The Tenth Man 45 World News	00 The Bookmobile 15 Listen to the Band 30 The Legislature 45 World News	00 The Bookmobile 15 Listen to the Band 30 My Big Story 45 World News	00 Marine Story 15 Listen to the Band 30 Sportsman's Guide 45 World News
6	00 Dinner Music 15 " " 30 Blue Print Period 45 Symph'ny of Melody	00 Dinner Music 15 " " 30 Blue Print Period 45 Symph'ny of Melody	00 Dinner Music 15 " " 30 Holland Today 45 Symph'ny of Melody	00 Dinner Music 15 " " 30 Radio Guild 45 Symph'ny of Melody	00 Dinner Music 15 " " 30 Tourist Trails 45 Symph'ny of Melody	00 Dinner Music 15 " " 30 Exc. in Science 45 Symph'ny of Melody	00 Dinner Music 15 " " 30 Guest Star 45 Symph'ny of Melody
WKAR-FM Only After 6:45 PM							
7	00 The Farm Page 15 College Club 30 Farm Forum 45 " "	00 The Farm Page 15 College Club 30 Notes & Measures 45 " "	00 The Farm Page 15 College Club 30 Spartan Forum 45 " "	00 The Farm Page 15 College Club 30 Dramatic Workshop 45 " "	00 The Farm Page 15 College Club 30 Cur. Affairs Forum 45 " "	00 The Farm Page 15 College Club 30 " " 45 " "	00 Decision Now 15 College Club 30 Proudly We Hail 45 " "
8	00 Concert Hall 15 " " 30 " " 45 " "	00 Concert Hall 15 " " 30 " " 45 " "	00 Concert Hall 15 " " 30 " " 45 " "	00 Concert Hall 15 " " 30 " " 45 " "	00 Concert Hall 15 " " 30 " " 45 " "	00 Concert Hall 15 " " 30 " " 45 " "	00 Concert Hall 15 " " 30 " " 45 " "
9	00 Harmony Time 15 Guest Star 30 News to Now 45 Music That Lives	00 Harmony Time 15 Heres to Veterans 30 News to Now 45 Music That Lives	00 Harmony Time 15 Heres to Veterans 30 News to Now 45 Music That Lives	00 Harmony Time 15 Adv. in Research 30 News to Now 45 Music That Lives	00 Harmony Time 15 Inside China 30 News to Now 45 Music that Lives	00 Harmony Time 15 Voice of the Army 30 News to Now 45 Music that Lives	00 Harmony Time 15 " " 30 News to Now 45 Music That Lives



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